

WE LOVE THE SDGS

A GUIDE TO THE LYRICS

The song “We Love the SDGs” was written by Alan AtKisson to capture every one of the 17 Sustainable Development Goals: they are reflected in both the chorus, and in the rap section in the middle of the song. The verses are inspired by the global process of negotiation and implementation, facilitated by the United Nations.

Song lyrics are always open to a listener’s interpretation, but here are Alan’s own comments about how the SDGs inspired this song.

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Verse 1	Commentary
<p>There’s a bright new star that’s shining Can you see its light</p>	<p><i>The adoption of the 2030 Agenda and the 17 Sustainable Development Goals marks a milestone in human history</i></p>
<p>And its pointing in one direction I just know it’s right</p>	<p><i>For the first time, all the world’s nations have agreed on a common vision and goals to guide future development</i></p>
<p>There are seventeen goals to strive for And the road is long</p>	<p><i>The agenda is extremely ambitious, and the fifteen-year timeline may not be long enough — but we have to try</i></p>
<p>But maybe this is what we were meant for We’re seven billion strong</p>	<p><i>The SDGs are a universal agenda: that means, they apply to everyone, and to every sector of society</i></p>
<p>Can this finally be our time? Can these seventeen goals all rhyme?</p>	<p><i>The world’s nations have struggled for years to finally produce an integrated agenda that systemically links economic, social, and environmental issues</i></p>
CHORUS	Goals Referenced
<p>We love the SDGs - We love the SDGs</p> <p>Ending poverty and hunger</p> <p>living healthy lives</p>	<p><i>Goal 1 (poverty) Goal 2 (hunger & agriculture)</i></p> <p><i>Goal 3 (health)</i></p>



education and equality

go side by side

We love the SDGs - We love the SDGs

**Taking care of all the life
in the ocean and land**

clean energy and water

they go hand in hand

We love the SDGs - We love the SDGs

**An economy that gives us
what we all really need**

green cities, green products

and a lot less greed

We love the SDGs - We love the SDGs

**Now we have to come together
live in justice and peace**

**turn dream into reality
for you and me ...**

*Goal 4 (education)
Goal 5 (gender equality)*

*A reminder:
all the goals are
linked together*



#4: ENSURE INCLUSIVE AND
QUALITY EDUCATION FOR ALL AND
PROMOTE LIFELONG LEARNING

*Goal 14 (oceans)
Goal 15 (land-based
ecosystems)*

*Goal 13 (climate)
Goal 7 (energy)
Goal 6 (water)*

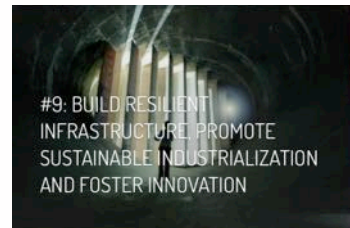


#14: CONSERVE AND SUSTAINABLY
USE THE OCEANS, SEAS AND
MARINE RESOURCES

Another reminder: all the goals are linked together

*Goal 8 (growth & jobs)
Goal 9 (infrastructure
& innovation)*

*Goal 11 (sustainable
cities)
Goal 12 (sustainable
consumption & production)*



#9: BUILD RESILIENT
INFRASTRUCTURE, PROMOTE
SUSTAINABLE INDUSTRIALIZATION
AND FOSTER INNOVATION

Goal 10 (inequality within and among countries)

*Goal 16 (peace, justice,
inclusiveness)*

*Goal 17 (partnership
& implementation)*



#16: PROMOTE JUST, PEACEFUL
AND INCLUSIVE SOCIETIES

Verse 2	Commentary
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**Now the nations have met and spoken
And the words ring true**

The SDGs were crafted over a three-year period, involving thousands of experts and hundreds of thousands of stakeholders, from every country

**But whether words turn into action
Depends on what we do**

The SDGs are essentially voluntary, not legally binding: action by everyone will be the deciding factor

**Yes they're talking of transformation
A whole systems view**

"Transforming Our World" is the title of the UN document, which also emphasizes integration: how every goal is dependent on its links to all the other goals

**But whether we can hold the whole planet
in
our hearts and minds
Depends on me and you**

The 2030 Agenda is about learning to care for the whole Earth, and all the life and people on it — and to turn that care into action for a sustainable future

**Like birds who have stretched their wings
Take these seventeen goals and sing**

Needs no explanation

CHORUS ... plus

**And for everyone ...
And the ones who come ...
After us**

A key principle of the SDGs is their universality — they apply to everyone — but they have an inter-generational dimension: for ourselves, our children, grandchildren ...

Rap	Goals Referenced
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**End poverty everywhere in all its forms
End hunger - make health and wellbeing
the norm**

*Goal 1 (poverty)
Goal 2 (hunger & agriculture)
Goal 3 (health)*



**Provide education everywhere for all ages
Create decent jobs that pay decent wages**

*Goal 4 (education)
Goal 8 (growth & jobs)*

**Clean energy and water for the
whole population
Clean up industry with lots of green
innovation**

*Goal 7 (energy)
Goal 6 (water)
Goal 9 (infrastructure & innovation)*



**Equality and empowerment for women
and girls
Equality for everyone, all over this world**

*Goal 5 (gender equality)
Goal 10 (inequality within and among countries)*

**Creating sustainable cities is vital
All production and consumption has to stay
in closed cycles**

**The climate, the land, the ocean
ecosystems
All life on this planet is crying out for
assistance**

**Got to end war, make peace, do right
by one another
Be generous to every human sister and
brother**

**To achieve these Sustainable Development
Goals
We'll give it our minds, hearts, bodies and
souls**

**Like birds who have stretched their
wings**

Take these seventeen goals and sing ...

*Goal 11 (sustainable cities)
Goal 12 (sustainable
consumption & production)*

*Goal 13 (climate)
Goal 15 (land-based
ecosystems)
Goal 14 (oceans)*

Goal 16 (justice and peace)

Goal 17 (partnership & implementation)



Want to learn more about the SDGS?

Visit 17Goals.org for more information.

17Goals is an initiative driven by a global partnership of organizations and professionals with the purpose of helping everyone, everywhere, learn about the UN Sustainable Development Goals, and access the tools and inspiration they need to take action.

